



# Materials Australia

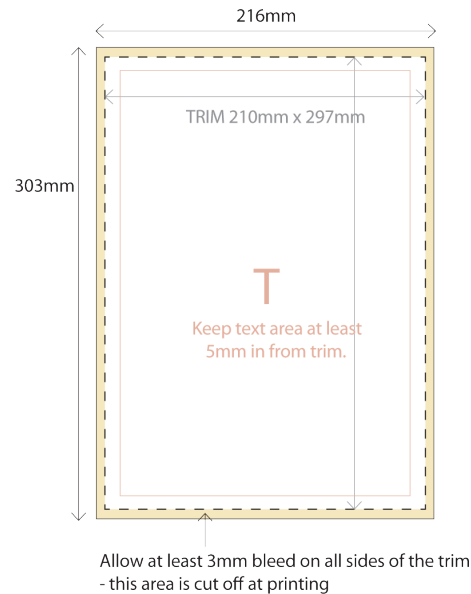
## Magazine - Rate Card 2019

### Advertising Rates And Sizes:

Prices per Insertion plus GST

	Casual	x2 Times	x4 Times
<b>Outside Back Cover</b>	\$2800	\$2600	\$2200
<b>Inside Front Cover</b>	\$2400	\$2200	\$2000
<b>Inside Back Cover</b>	\$2400	\$2200	\$2000
<b>Full Page</b>	\$1300	\$1150	\$1000
<b>Half Page</b>	\$800	\$750	\$700
<b>Quarter Page</b>	\$600	\$550	\$500

Please note corporate members receive 10% discount on all advertising and discounts also apply to advertising booked over the 3 mediums.



### Advertising

Advertising rates are based on artwork being supplied on disk (preferably in print ready PDF, In Design CS3, TIFF, EPS (with fonts converted to outlines)) by the advertiser or advertising agency. All full page ads require at least 3mm bleed on all sides.

### Artwork

All files submitted should be CMYK with a minimum resolution of 300 DPI.

### Editorial

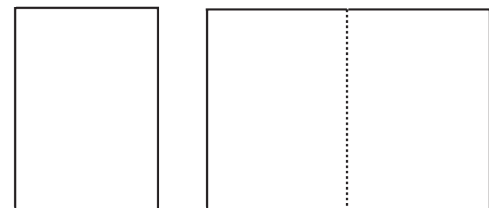
Articles and press releases relating to new products and technology are welcome. The editorial does not guarantee publication of material submitted.

### Editorial material

Editorial material is preferred by email. Preferred formats are Microsoft Word or plain text. Please contact the Editor on the number below to discuss any editorial options further. Press releases can be sent directly to: [fiona@materialsaustralia.com.au](mailto:fiona@materialsaustralia.com.au)

### Photographs

Digital: TIFF, EPS or JPG at a minimum of 300 DPI  
 Hard copy: large format positive

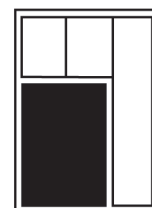


Full Page (Trimmed Size)  
210mm x 297mm  
Full Page (Bleed Size)  
216mm x 303mm

Double Page (Trimmed Size)  
420mm x 297mm  
Double Page (Bleed Size)  
426mm x 303mm



Half Page (Horizontal)  
185mm x 125mm



Half Page (Island)  
122mm x 185mm



Quarter Page (Vertical)  
90mm x 125mm



Quarter Page (Horizontal)  
185mm x 60mm